



Entrepedia

Entrepreneurship Development Program

Moulding students of
today into
Job Creators of tomorrow



epace setters

What is
Entrepreneurship

What is Entrepreneurship?

It is the “JOURNEY”

of converting
an

“Idea”



into a “BUSINESS”



Some Successful Entrepreneurs of the world



Jeff Bezos
amazon



Steve Jobs
 Apple Inc.



Jack Ma




Mark
Zuckerberg
facebook.

And many more.....

**Journey of Amazon
through the years**

**2007: Amazon launches
amazon kindle**



**2011: Amazon starts its
online video streaming
service**



**2004: Amazon starts cloud
computing services with
AWS**



**1998: Amazon starts
Online shopping service
for all kinds of products**



**1994: Amazon starts its
business as an online
bookstore**



The Important steps in the journey of Entrepreneurship



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The Important steps in the journey of
Entrepreneurship

Asking the tough questions



How will you learn
Entrepreneurship?





Entrepedia

First of it's kind platform where students simulate the creation of a company



Students build their own team



Students understand concept of costs, income, profit & loss



Step by step process to understand concepts of Entrepreneurship



Simulate a company idea



They can create a profitable company & show their success



Starting a Business is all about “Asking the Right questions” & Entrepedia helps people ask those questions



Product or Service

Students understand the difference between a product company and a service company



Customers for your business

Students understand how to identify customers for their business



Cost of starting a business

Students learn that there is a cost to starting a business
Product cost, office cost, website cost and salaries



Sales and marketing

Students learn the importance of selling
Students learn the different ways of selling their product/service



Profit and Loss

Business is all about balance then
Entrepedia makes a student understand that



Entrepreneurship Program Details



Entrepedia user licenses

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Learning & teaching material

+



Mentoring & pitch sessions



Entrepreneurship
Development Program



Why register for our Entrepreneurship Program?



You will get a one-year license for Entrepedia



International course certificate accredited by Entrepedia and **STEM.org USA**



Top students will be given an opportunity to do an internship with Entrepedia



Why is Entrepreneurship important for students to learn?



Build problem solving skills



Builds critical thinking



Builds strategic thinking



Builds team spirit & interpersonal interaction



Makes a student understand the concept of tradeoffs & risk taking



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