

Entrepreneurship
Development
Program

Moulding students of today into

Job Creators of tomorrow









What is Entrepreneurship?

It is the "JOURNEY"

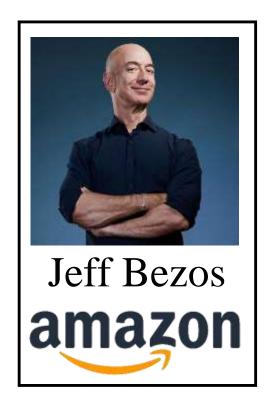
of converting an "Idea" linto a "BUSINESS"

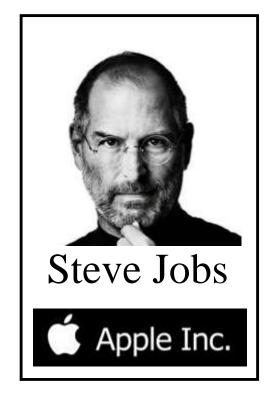






Some Successful Entrepreneurs of the world





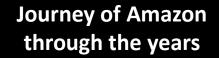




And many more.....







2007: Amazon launches amazon kindle



2011: Amazon starts its online video streaming service



2004: Amazon starts cloud computing services with AWS

1998: Amazon starts
Online shopping service
for all kinds of products

1994:Amazon starts its business as an online bookstore













First of it's kind platform where students simulate the creation of a company



Students build their own team



Students
understand
concept of
costs, income,
profit & loss



Step by step
process to
understand
concepts of
Entrepreneurship



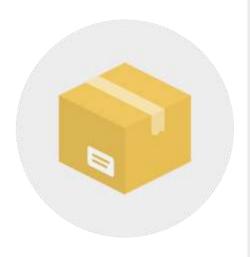
Simulate a company idea



They can create a profitable company & show their success



Starting a Business is all about "Asking the Right questions" & Entrepedia helps people ask those questions









Product or Service

Students understand the difference between a product company and a service company Customers for your business

Students understand how to identify customers for their business Cost of starting a business

Students learn that there is a cost to starting a business Product cost, office cost, website cost and salaries Sales and marketing

Students learn the importance of selling Students learn the different ways of selling their product/service

Profit and Loss

Business is all about balance then Entrepedia makes a student understand that

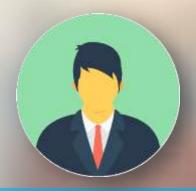
Entrepreneurship Program Details



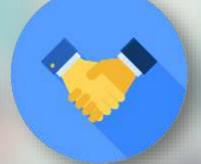
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Learning & teaching material



Mentoring & pitch sessions



Entrepreneurship
Development Program



Why register for our Entrepreneurship Program?







You will get a one-year license for Entrepedia

International course certificate accredited by Entrepedia and STEM.org USA

Top students will be given an opportunity to do an internship with Entrepedia



Why is Entrepreneurship important for students to learn?



Build problem solving skills



Builds critical thinking



Builds strategic thinking



Builds team spirit & interpersonal interaction

Makes a student understand the concept of tradeoffs & risk taking





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